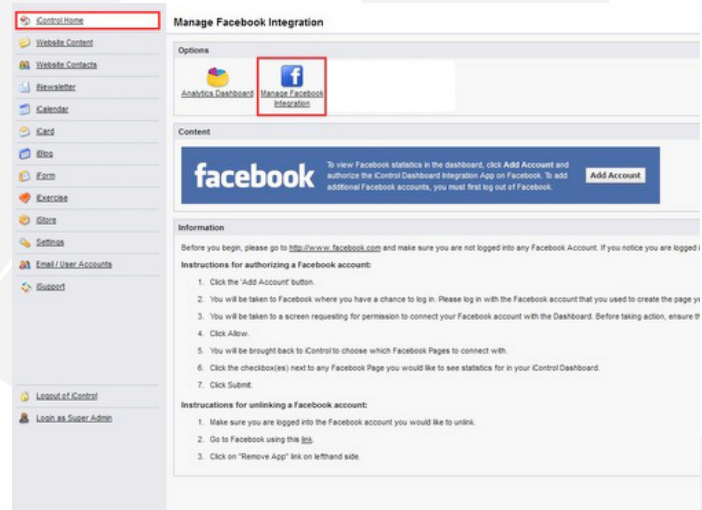


How To Set Up Facebook Integration

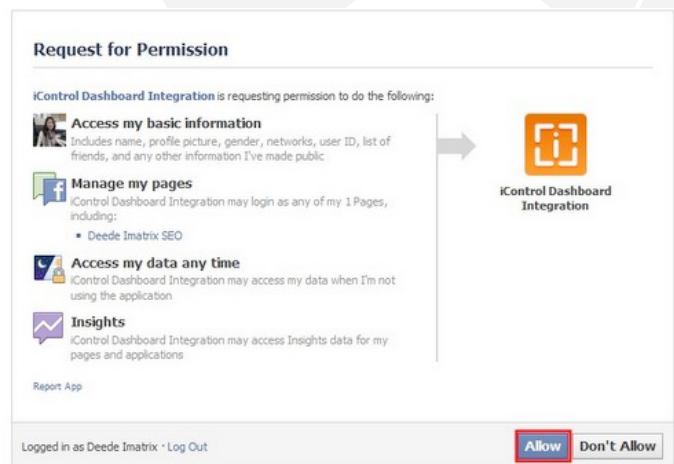
Clients can integrate their Facebook Business Page(s) with iControl. This feature automatically creates graphs in the iControl Analytics Dashboard to display the number of Facebook Views and Likes your Business Page is receiving.

Before you begin, please go to <http://www.facebook.com> and make sure you are not logged into any Facebook Account. If you notice you are logged in, please log out of your Facebook account.

1. Log into iControl
2. Click on 'Manage Facebook Integration' (if you do not see this icon, please contact our Support department to enable this feature)
3. Click the 'Add Account' button.



4. You will be taken to Facebook where you have a chance to log in. Please log in with the Facebook account that you used to create the page you would like to link up with.
5. You will be taken to a screen requesting for permission to connect your Facebook account with the Dashboard. Before taking action, ensure that you are logged into the right account (it will say "Logged in as ..." at the bottom of the screen).
6. Click Allow.





7. You will be brought back to iControl to choose which Facebook Pages to connect with.
8. Click the checkbox(es) next to any Facebook Page you would like to see statistics for in your iControl Dashboard.

Manage Facebook Integration

Options

Analytics Dashboard Manage Facebook Integration

Content

facebook To view Facebook statistics in the dashboard, click Add Account and authorize the iControl Dashboard Integration App on Facebook. To add additional Facebook accounts, you must first log out of Facebook. Add Account

Facebook Account: View Profile

Select the pages for which you would like to track page view statistics in the dashboard.

Unnamed App

Unnamed App

Unnamed App

Unnamed App

Unnamed App

Save Settings

9. Click 'Save Settings'.

*Allow 1-2 days to begin the data gathering. Check back on the analytics dashboard for stats.

*If Facebook account password is ever changed, please be sure to update the password in iControl Facebook Integration to ensure iControl is still synced to your Facebook account.

